

QUARTERLY REPORT

2025 Q4 YEAR REPORT

JULY 1 - SEPTEMBER 30



NORTH DAKOTA
Women's Business
CENTER

AMPLIFYING THE IMPACT OF WOMEN BUSINESS
OWNERS THROUGH ADVOCACY AND ACCESS TO
CRITICAL RESOURCES

Thank You!

OUR ANNUAL PARTNERS



OUR PROGRAM & EVENT SPONSORS



OPPORTUNITIES TO CONNECT WITH US

FACEBOOK



INSTAGRAM



LINKEDIN



ABOUT ND WOMEN'S BUSINESS CENTER



The North Dakota Women's Business Center (NDWBC), recognized by the SBA as the 2024 Center of Excellence for Region 8, continues to serve as the leading voice, resource, and partner for women business owners across the state. With a team strategically located throughout North Dakota, NDWBC ensures statewide accessibility to its services. Through a blend of free resources and affordable programming, NDWBC delivers high-impact support via in-person and virtual formats. Our best-in-class offerings include personalized business coaching, group trainings, and networking events; all designed to strengthen the foundation of women-owned businesses and amplify their economic impact across North Dakota.

QUARTER 1-4 IMPACT

COACHING
+ GUIDANCE

UPSKILLING
+ CONNECTING

ADVOCATING
+ AMPLIFYING

345

CLIENTS
COACHED

69

OF TRAININGS
AND EVENTS

5K

IMPRESSIONS
MADE

556

COACHING
HOURS LOGGED

895

CLIENTS
TRAINED

68

WOMEN-OWNED
CERTIFIED

99%

POSTIVE
COACHING
EXPERIENCE

6K

HOURS
TRAINED

41

OF FUNDING
SOURCES SHARED

NDWBC'S ROADMAP OF SUCCESS



1. Business Accountability - With the right education and training, our clients gain the tools and resources they need to move their business goals forward—supported by authentic, trust-based relationships with our dedicated coaches.



2. Impactful Connections - We know that thriving business owners don't go it alone. By expanding their networks, our clients find a trusted space for honest conversations—free from competition and full of encouragement. These connections spark collaboration and fuel entrepreneurs to bet boldly on themselves.



3. Enhanced Credibility - Our clients strengthen their brand and broaden their reach by leveraging certifications and earned recognition. These achievements not only validate their expertise but also reinforce the viability and growth potential of their businesses.

QUARTERLY HIGHLIGHT REEL



UPLEVELING BUSINESS ACCOUNTABILITY

INNOVATE ND NEXT STEPS



NDWBC proudly partnered with the North Dakota Department of Commerce and entrepreneurial centers across the state to launch the next biennium of Innovate North Dakota. This statewide initiative connects directly with entrepreneurs to accelerate business development through lean startup principles, product and market validation, and performance tracking. The program supports high-potential ventures on the path to Primary Sector Certification—strengthening North Dakota’s entrepreneurial ecosystem and driving innovation across industries.



ACCELERATING CHILDCARE

NDWBC was honored to be selected by the Association of Women’s Business Centers and Stearns Bank for the Childcare Accelerator Award Program grant—an acknowledgment of our leadership in strengthening North Dakota’s childcare sector. This initiative supports 10 childcare businesses through a 10-session accelerator focused on strategic growth in areas such as capacity, facilities, staffing, certifications, and employee benefits. Upon completion, each participant will receive a **\$10,000 grant** to activate their business growth plans. By investing in these providers, NDWBC is helping to reinforce the state’s childcare infrastructure—empowering entrepreneurs and supporting the families who depend on them.

DICKINSON DRIVE



NDWBC supports entrepreneurs in Dickinson through dedicated office hours held every third Tuesday, offering free and confidential coaching both virtually and in person. This initiative fosters meaningful collaboration with local partners such as the Dickinson Area Chamber of Commerce and Dickinson State University. Together, we’re strengthening regional economic development and cultivating a resilient, connected business community

MANDAN BUSINESS PITCH CHALLENGE

NDWBC participated as a judge in the Mandan Business Pitch Challenge, hosted by the City of Mandan, Bismarck-Mandan Chamber EDC, and ND Small Business Development Centers. The challenge aims to inspire entrepreneurship and assist startups in refining their ideas to secure funding. It supports businesses from concept to launch, targeting aspiring entrepreneurs and early-stage startups in Mandan

IMPACTFUL CONNECTIONS

STRONG WOMEN EVENTS



Community Chapters

It's launch time! NDWBC's Community Chapters are expanding into more communities this quarter. Bismarck kicked off on September 10th with a beautiful rooftop gathering filled with enthusiastic business owners, while Jamestown launched on September 16th, bringing together entrepreneurs and community champions. Together, these events have already engaged and inspired more than **60 small business owners**, community supporters, and local leaders.

NDWBC's Community Chapters help small businesses grow their ownership mindset and build local connections. Chapter leaders shape meetings, invite speakers, and expand networks with NDWBC support. Email swsc@ctbnd.com for more information or questions about getting a chapter started in your community.

GRAND FORKS

Weekly, Fridays

ND COFFEE ROASTERY
11AM - 12PM

JAMESTOWN

Monthly, 2nd Tuesday

JAMESTOWN ART CENTER
5:30PM-7:30PM

VELVA

Monthly,
1st Thursday

AMERICAN LEGION
9AM - 10AM

BISMARCK

1st & 3rd
Wednesdays

FIRST WESTERN BANK
11AM - 12PM



Join Us
NDWBC Hosts

NOV
18

Strong Women, Strong Connections

701 EATERIES
701 N UNIVERSITY DR

ENHANCED CREDIBILITY

WOMEN-OWNED BUSINESS CERTIFICATION

61

ACTIVE CWO

52

NEW + RENEWALS



Country Hillside Designs - Patti Shelkey

Country Hillside Designs combines cowgirl grit and business acumen, offering handcrafted designs that embody rural charm. Owner Patti, after years of working independently, found support from the North Dakota Women's Business Center (NDWBC), which provided tools, coaching, and community. With expert guidance and encouragement from fellow entrepreneurs, she refined her vision and strengthened her brand, leading to the success of Country Hillside Designs, demonstrating that rural businesses can thrive with the right support.

WELCOME

PAIGE SHOCKMAN



Paige is NDWBC's new Community Engagement and Operations Manager, bringing energy, organization, and a passion for connection. She supports events, partnerships, and daily operations while helping entrepreneurs and community members build strong, meaningful relationships that advance NDWBC's mission.

FROM FIELD TO FEAST



Joined FARRMS on their Fargo Area Farm Tour. Interacting and sharing ideas with another ND organization that supports entrepreneurs. Highlighting the need for industry-specific programming while benefiting from the knowledge of the greater entrepreneurial community and the importance of agri-tourism in our state.

RURAL IDEAS SUMMIT



Engaging with rural champions in Oakes was both energizing and affirming. The summit underscored the power of collaboration, creativity, and community-driven solutions in small towns. Our presence reinforced our commitment to supporting rural entrepreneurs and small businesses as vital contributors to North Dakota's economic resilience.

CONNECTING

NDWBC'S NEW ON-DEMAND LEARNING PLATFORM

Voxa is NDWBC's latest innovation—an on-demand platform built to empower business owners and their supporters to connect, learn, and grow at their own pace and in their own way.

Inside Voxa, users will find:

- Courses on cash flow, financial projections, and goal setting.
- Resource packets covering buying a business to registering with Secretary of State.
- Live and recorded trainings on leadership, financing, and business systems.
- Practical tools like checklists, templates, and peer discussion forums focused on real-world growth.

Designed for entrepreneurs who are serious about scaling their impact, Voxa fosters connection over competition and encourages active engagement that drives measurable results.



FACEBOOK

6.9k

Facebook
Fans

316k

Facebook
Reach

1.3k

Instagram
Followers

19k

Instagram
Reach

WEBSITE

17k

Website
Visits

5k

Funding
Searches

ANONYMOUS
FUNDING SURVEY

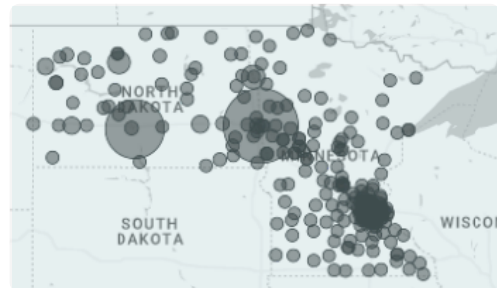
912

RESPONSES

FREE RESOURCES
ACCESSED

305

DOWNLOADS



the
Save Date

FEB

12

Giving Hearts Day
REGIONAL

MAY

5

2026 Women's Business Summit
MEDORA, ND
MAY 5-7, 2026