



Let's Build Something Great

SUMMIT SPONSOR GUIDE



NORTH DAKOTA
Women's Business
CENTER

CONNECT WITH CHRISTY

A WORD FROM NDWBC'S EXECUTIVE DIRECTOR CHRISTY DAUER

The Women's Business Summit is an experience designed to fast-track growth and deepen connections for entrepreneurs and small business owners. Through a blend of hands-on training, strategic networking, and unparalleled resource opportunities, Summit puts attendees in a position to strengthen their businesses. Your Summit sponsorship reinforces your position as a trusted partner who helps entrepreneurs elevate their businesses.



WHY SPONSOR?

VISIBILITY - Gain exposure to a diverse audience of women entrepreneurs, business leaders, resource partners, and community members.

ACCESS - Connect with potential clients, partners, and collaborators.

SCHOLARSHIP - Sponsorship packages provide scholarships to women business owners, allowing them to access invaluable opportunities for growth

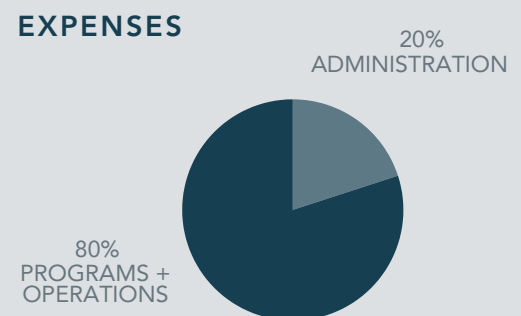
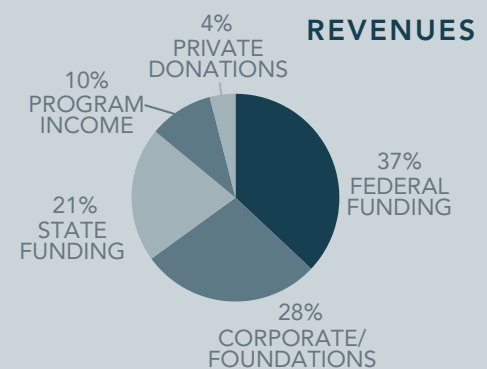
SUPPORT - Show your commitment to small businesses and contribute to the economic growth of North Dakota.



OUR MISSION

AMPLIFY THE ECONOMIC VOICE OF WOMEN BUSINESS OWNERS THROUGH ADVOCACY AND ACCESS TO CRITICAL RESOURCES

- IMPACTFUL CONNECTIONS
- UPLEVELING BUSINESS ACUMEN
- ENHANCING CREDIBILITY
- ACCESS TO OPPORTUNITIES



START THE CONVERSATION

HOW DO YOU SEE SUMMIT ALIGNING WITH YOUR DONATION?

SPONSORING OUR ANNUAL SUMMIT

The NDWBC is dedicated to supporting women entrepreneurs through education, resources, and support. We are on a mission to foster a thriving community of small business owners who contribute to the economic growth and vitality of North Dakota.

Benefits	\$25,000 Presenting Partner	\$10,000 Small Business Champion	\$5,000 Startup Supporter	\$2,500 Business Booster	\$1,000 Community Champion	\$500 Event Donation
Tax Deductible Investment	✓	✓	✓	✓	✓	✓
Logo Placement	Headline Logo on all Print + Digital Marketing at Summit, on Social Media, Email, Website + Workbook	Print + Digital Marketing at Summit, on Social Media, Email, Website + Workbook	Print + Digital Marketing at Summit, on Social Media, Email, Website + Workbook	Print + Digital Marketing at Summit	Print + Digital Marketing at Summit	Digital Marketing at Summit
Your Ticket(s) to Summit Connections + Training	4	2	2	1	1	
Introduce a Segment On Stage at Summit	✓	✓	✓	✓		
Scholarship: Invest in a Business Owner	✓	✓	✓	✓		
Ad Space in Workbook	FULL-PAGE	HALF-PAGE	QUARTER-PAGE			
Co-Branded Summit Element	CHOICE: DINNER OR WELCOME	CHOICE: SOCIAL OR LUNCH	CHOICE: PROMO OR ADVENTURE			
Submit a 30-Second Summit Video for Social Media	✓	✓				
Exhibitor Booth	✓	✓				
Press Release and Annual Report Inclusion	✓					
Quarterly Dedicated Blog + Run in Email	✓					
Backstage Access to Quarterly Data Packet	✓					

CONNECT

WITH US TODAY



CHRISTY DAUER
Executive Director
701-404-7684



KAYLA WALLGREN
Business Dev. Director
701-353-1490



MARK WAGNER
Program Manager
701-353-5052

SPONSORSHIP LEVELS

We are thrilled to invite you to join us as a sponsor for the NDWBC Annual Summit. This signature event is a unique opportunity to showcase your commitment to supporting women in business and to gain visibility within the North Dakota business community. By partnering with us, you will be supporting the growth and success of entrepreneurs and small business owners who are driving innovation and economic development.

PRESENTING PARTNER - \$25,000

Your logo accompanies all Summit logos as headlining presenting partner, 4 tickets, opportunity to introduce a breakout on stage, sponsor one business owner's ticket, full-page ad in digital and printed workbook, sponsor welcome reception or dinner, opportunity to submit a 30-second social media feature, exhibitor booth, press release and annual report inclusion, access quarterly data packets, a dedicated blog space on NDWBC website and run in our newsletter quarterly, plus logo exposure on website, email, social media, workbook, and in-person digital marketing

SMALL BUSINESS CHAMPION - \$10,000

Two tickets, opportunity to introduce a breakout on stage, sponsor one business owner's ticket, half-page ad in digital and printed workbook, sponsor of evening social or lunch, opportunity to submit a 30-second social media feature, exhibitor booth, plus social media, email, and website exposure

START-UP SUPPORTER - \$5,000

Two tickets, opportunity to introduce a breakout on stage, sponsor one business owner's ticket, quarter-page ad in digital and printed workbook, sponsor adventure, fireside chat, welcome gifts, or swag, opportunity to submit a 30-second Summit social media feature, plus in-person, social media, email, and website exposure

BUSINESS BOOSTER - \$2,500

One ticket, opportunity to introduce a breakout on stage, sponsor one business owner's ticket, sponsor decor, desserts, door prizes, entertainment, nametags, photobooth, production, or introduce a speaker on stage, plus in-person print + digital exposure

COMMUNITY CHAMPION - \$1,000

1 Ticket, tax deductible investment, plus logo exposure in workbook and digital marketing at Summit

EVENT DONATION - GIFTS LESS THAN \$1,000

A tax deductible investment, plus logo exposure in digital marketing at Summit

SUMMIT SPONSORSHIP CONTRACT

CLICK HERE to make your payment online or
fill out and return this PDF to your NDWBC representative.

Name: _____

Business Name: _____

Business Address: _____

City: _____ State: _____ Zipcode: _____

Phone: _____ Email: _____

Sponsorship Total: \$ _____ Thank you for your contribution!

For packages \$2,500 and above, please indicate the element you wish to sponsor.
Sponsorship packages are limited and will be secured based on confirmed commitments.

☐ Presenting Partner (\$25,000)

☐ Welcome Reception or

☐ Dinner

☐ Small Business Champion (\$10,000)

☐ Social or

☐ Lunch

☐ Start-Up Supporter (\$5,000)

☐ Adventure,

☐ Fireside Chat,

☐ Welcome Gifts, or

☐ Swag

☐ Business Booster (\$2,500)

☐ Decor,

☐ Dessert,

☐ Door Prizes,

☐ Entertainment,

☐ Nametags,

☐ Photobooth,

☐ Production, or

☐ Introduce Speaker Segment

☐ No preference, NDWBC may
determine my sponsorship details

An invoice for this contract will be sent within 30 days of submission. Make check payable
to NDWBC. Please contact us with questions or special billing requests.

Billing Contact Name: _____ Phone: _____

☐ Please Invoice By Email: _____

THANK YOU!



NDWBC is a 501(c)(3) founded in early 2000 in Bismarck, North Dakota. When the organization was founded, our goal was to develop simplified computer materials for use in rural small businesses and to teach owners to utilize technology as a business tool. Over the last two decades, NDWBC has evolved to provide a variety of programs, trainings, events, and other support services statewide to equip our clients with the tools and opportunities to move forward in business.

North Dakota Women's Business Center
www.NDWBC.com | info@ctbnd.com | 701-223-0707



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