



NORTH DAKOTA

Women's Business

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NDWBC Coach Nationally Recognized

In September, NDWBC business coach and director of client success, Elizabeth Phares Oren, was recognized nationally at the Association of Women's Business Center's (WBC) annual conference. Elizabeth was named a finalist for the prestigious Business Advisor of the Year award, a testament to her dedication and impact in the field of business advising.

The Business Advisor of the Year award is presented, honoring an advisor who exemplifies excellence in their role. This accolade recognizes those who go above and beyond to serve their clients, demonstrating extraordinary commitment and delivering positive impacts on their clients and the community they support.



Figure 1 Elizabeth, second to the left, poses with Business Advisor of the Year Finalists at the AWBC Annual Conference in Kansas City, MO.

Elizabeth Phares Oren is a cornerstone to our business coaching team. Her efforts have transformed the way that owners strategically think about and manage their businesses. Her approach is holistic yet personalized, and ensures that each client receives advice tailored to reach their unique goals.

"NDWBC was there right from the start when I was trying to purchase the business. Elizabeth was amazing, helping me put together business plans and financial projections for the bank to make purchasing my business go smoothly," said one of her clients.

Her recognition as a finalist is a testament to her exceptional skills and the profound impact she has had on our clients. It underscores the quality and dedication of our entire team, who strive every day to support entrepreneurs and owners in North Dakota.




Congratulations, Elizabeth, on being a finalist for the Business Advisor of the Year award! Your hard work and dedication are truly appreciated and celebrated.



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