

# QUARTERLY REPORT

2023-2024 Q3 YEAR REPORT

OCTOBER 1 - JUNE 30



NORTH DAKOTA

**Women's Business**

CENTER

AMPLIFYING THE IMPACT OF WOMEN  
BUSINESS OWNERS THROUGH ADVOCACY  
AND ACCESS TO CRITICAL RESOURCES

# THANK YOU

## OUR ANNUAL PARTNERS



U.S. Small Business  
Administration



OTTO  
BREMER  
TRUST



## OUR EVENT SPONSORS



MCKENZIE COUNTY  
\*ECONOMIC DEVELOPMENT\*





# ABOUT US



The North Dakota Women's Business Center (NDWBC), the SBA's 2024 Center of Excellence in Region 8, is the leading voice, resource, and partner for women business owners. With team members located across the state, NDWBC is accessible to the state's women-owned businesses. Through free services and paid programs, NDWBC offers in-person and virtual one-on-one business coaching services, group trainings and courses, and networking events, to build a foundation that will enhance the economic impact of women business owners.

150

CONNECTIONS TO OTHER WOMEN'S  
BUSINESS CENTERS BEST-PRACTICES  
THROUGH NATIONAL ASSOCIATION

## QUARTER 1-3 IMPACT

COACHING  
+ GUIDANCE

UPSKILLING  
+ CONNECTING

ADVOCATING  
+ AMPLIFYING

193

# CLIENTS  
COACHED

103

# OF TRAININGS  
AND EVENTS

85

BUSINESSES  
SPOTLIGHTED

298

COACHING  
HOURS LOGGED

760

CLIENTS  
TRAINED

81

WOMEN-OWNED  
CERTIFIED

3.2k

IMPRESSIONS  
MADE

4.7K

HOURS  
TRAINED

148

# OF FUNDING  
SOURCES SHARED

# Women In Ownership ROAD MAP TO SUCCESS

## 1. Making Impactful Connections

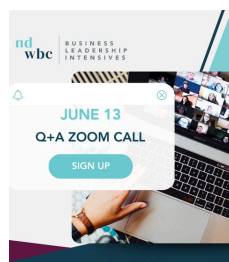
By expanding their networks, women have honest conversations without the competition, and build the confidence to bet on themselves.

## 2. Upleveling Business Acumen

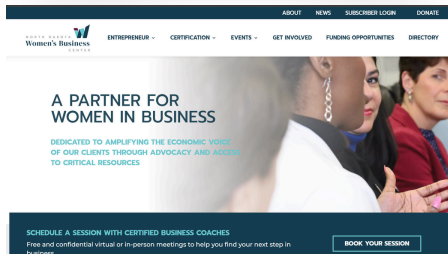
With the right education and training, women get the tools and resources to move their businesses forward.

## 3. Enhancing Credibility

Women can leverage their position with state and federal certifications and brand exposure as they grow.



@Sandi Luck  
What an inspiring week! I was honored to spend...





# IMPACTFUL CONNECTIONS



90

Event  
Attendees

15

Breakout  
Workshops

50K

Website  
Pageviews

In May, at our 12th annual Women's Business Summit, we met with over 90 women business owners, and trained in 15 breakouts and workshops, exchanging stories and best practices. Women felt understood, learned new strategies, and took time to refresh and recharge. It truly was three days of building deep connections, strengthening business resilience, and resourcing women to move their businesses forward. NDWBC was proud to partner with over 15 women business owners who helped make Summit a mountaintop experience.

"As a first-year attendee and speaker, Summit is an exceptional event, connecting women business owners across North Dakota. It's an event I won't miss in the future!" - Kari Dunn

"Summit allows me to meet other women in business who I can relate to. It allows me to feel as though I am not the only one dealing with some of the struggles. These connections allow me to give back and share my expertise and mentor as others have done for me." - Sandi Luck

"This is the best \$500 I have spent for my business since I started. I have met so many incredible women who are smarter and know more about business than me. These women can be key figures to help grow my business." - Rebecca Moreno-Adam



# UPLEVELING BUSINESS ACUMEN

## STRONG WOMEN, STRONG CONNECTIONS



In Q3, SWSC expanded into a new community by adding Watford City to its growing roster. NDWBC collaborated with the local Long X Art Foundation to combine networking and art. The panelists segment offered participants insights from leading business owners in agriculture, service, and retail.



"Connections and knowledge are priceless."

"[My biggest takeaway was] to keep growing my connections and challenging myself."

"I truly enjoyed the event and look forward to attending another. Also, thank your for offering these services and resources."

## SWSC WATFORD CITY ATTENDEES

## INNOVATE NORTH DAKOTA

NDWBC, one of the Entrepreneur Centers managing the Innovate ND program, a program of the ND Department of Commerce, plays a crucial role in fostering North Dakota's entrepreneurial ecosystem. Currently, NDWBC is actively aiding two clients in the program—one through a successful business pivot and another in securing a significant contract acquisition. Our collaborative efforts extend beyond our direct clients to assist other centers across the state, facilitating connections and promoting economic diversity through community events. Moving forward, NDWBC hopes to continue seeking opportunities to enhance and diversify the program's impact.



## SUPPORTING FOOD SYSTEMS

NDWBC serves as the statewide evaluator for the North Central Regional Food Business Center program, which aims to expand small and mid-sized agricultural value chains across Minnesota, North Dakota, and South Dakota. This role involves extensive collaboration within and beyond North Dakota, including direct engagement with the statewide action plan steering committee to achieve program goals, collaborating with technical assistance providers across the state, and connecting with USDA program participants nationwide. This opportunity has brought in new and emerging partnerships for NDWBC.



# ENHANCING CREDIBILITY

## WOMEN-OWNED BUSINESS CERTIFICATION



81

ACTIVE CWO

47

NEW + RENEWALS

Katelyn Fredrickson, owner of Cousin Freddy's Septic Service, started her business on February 1, 2023, offering affordable and clean portable toilets and septic pumping services around Upham, North Dakota. This true small-town business story began with a decision made in a local bar. "Do something that nobody wants to do, and you will never have to worry about work again," joked Katelyn. She aims to create a legacy for her daughter while demonstrating the value of hard work. Katelyn credits the NDWBC for providing essential support and guidance, which she believes was crucial for starting and growing her business. Today, Cousin Freddy's Septic Service stands as a testament to her determination and entrepreneurial spirit.

## DIGITAL CONTENT

### FACEBOOK

6K

Facebook  
Fans

1K

Ave. Post  
Reach

### INSTAGRAM

1.1K

Instagram  
Followers

1.8K

Post  
Reach

### WEBSITE

20K

Website  
Visits

50K

Website  
Pageviews

HIGHLIGHTING  
OWNERSHIP



92 SPOTLIGHTS

FREE RESOURCES  
ACCESSED



340 DOWNLOADS

FUNDING  
OPPORTUNITIES



8,654 VIEWS



NDWBC is a 501(c)(3) founded in early 2000 in Bismarck, North Dakota. When the organization was founded, our goal was to develop simplified computer materials for use in rural small businesses and to teach owners to utilize technology as a business tool. Over the last two decades, NDWBC has evolved to provide a variety of programs, trainings, events, and other support services statewide to equip our clients with the tools and opportunities to move forward in business.

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