

QUARTERLY REPORT

2023-2024 MID YEAR REPORT

OCTOBER 1 - MARCH 31



NORTH DAKOTA

Women's Business

CENTER

AMPLIFYING THE IMPACT OF WOMEN
BUSINESS OWNERS THROUGH ADVOCACY
AND ACCESS TO CRITICAL RESOURCES

THANK YOU

TO OUR PARTNERS
AND SPONSORS

OUR ANNUAL PARTNERS



U.S. Small Business
Administration



OUR EVENT SPONSORS



Marketing



ABOUT US

The North Dakota Women's Business Center (NDWBC) is the leading voice, resource, and partner for women business owners. With team members located in Bismarck, Fargo, Grand Forks, Wahpeton, and Williston, NDWBC is accessible to the state's women-owned businesses. Through free services and paid programs, NDWBC offers in-person and virtual one-on-one business coaching services, group trainings and courses, and networking events, to build a foundation that will enhance the economic impact of women business owners across North Dakota.

QUARTER 1 & 2

IMPACT

COACHING
+ GUIDANCE

UPSKILLING
+ CONNECTING

ADVOCATING
+ AMPLIFYING

131

CLIENTS
COACHED

75

OF TRAININGS
AND EVENTS

75

WOMEN-OWNED
CERTIFIED

205

COACHING
HOURS LOGGED

539

CLIENTS
TRAINED

3

NEWLY
CERTIFIED

2817

IMPRESSIONS
MADE

154

HOURS
TRAINED

85

BUSINESSES
SPOTLIGHTED

Women In Ownership ROAD MAP TO SUCCESS

1. Making Impactful Connections

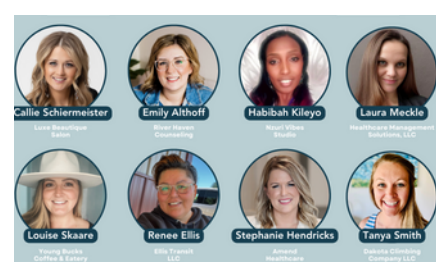
By expanding their networks, women have honest conversations without the competition, and build the confidence to bet on themselves.

2. Breaking Down Barriers

With the right education and training, women are equipped with tools to help their business scale.

3. Enhancing Credibility And Access To Opportunity

Women can leverage their position with state and federal certifications and brand exposure as they grow.



IMPACTFUL CONNECTIONS

38 AVERAGE
ATTENDEES



— “ —

I realized how important it is for like-minded women to gather together.
- SWSC Minot Attendee

— ” —

STRONG WOMEN, STRONG CONNECTIONS

SWSC made three stops in the first half of the year including Valley City, Minot, and Wahpeton. SWSC averages about 38 attendees. The groups spend 90 minutes connecting, discussing challenges and celebrating business successes, and learning from their peers.

BIGGEST TAKEAWAY

“Was just really inspiring to see all the women in our community trying to get out there and do something great.”
SWSC Wahpeton Attendee

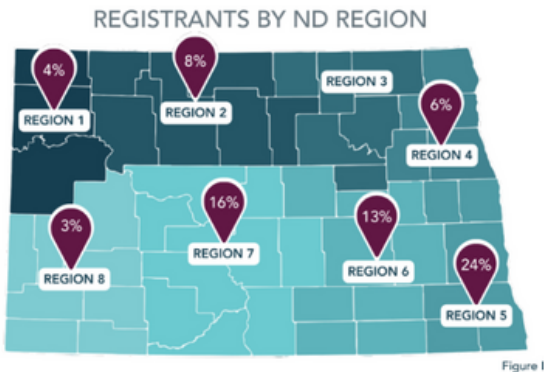
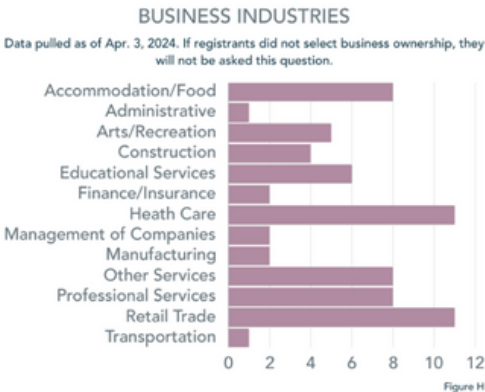
WOMEN'S BUSINESS SUMMIT

The 12th Women's Business Summit is taking place May 1-3 in Medora. We're excited to welcome around 80 attendees for three days of building deep connections, strengthening business resilience, and getting women the resources they need to move their businesses forward. Stay tuned for more details in the next report!



BREAKING DOWN BARRIERS

UNDERSTANDING + AWARENESS



VIRTUAL WOMEN'S BUSINESS CONFERENCE

NDWBC partnered with the Jamestown Regional Entrepreneurship Center (JREC) to organize and host the 2024 Virtual Women's Business Conference held from March 11th to 15th.

7.8/10

HOW RELEVANT SESSION TOPICS WERE TO THEIR CURRENT BUSINESS NEEDS

80+ VIRTUAL ATTENDEES

SIGN UP NOW

VIRTUAL WOMEN'S BUSINESS CONFERENCE

MARCH 11-15, 2024

EVENT CO-HOSTED BY: JREC NORTH DAKOTA Women's Business CENTER

INNOVATE NORTH DAKOTA

NDWBC, as one of four Entrepreneur Centers managing the Innovate ND program, is supporting the growth of North Dakota's entrepreneurial ecosystem by educating and assisting participants on lean business model canvas, value proposition, and customer identification. We are supporting two clients in the program at this time. We have also been assisting other centers with their clients, making connections throughout North Dakota, and are dedicated to sharing the program within community events to help support enhancing economic diversity in the state.

THREE PHASE RESEARCH INITIATIVE

NDWBC initiated a partnership with Dr. Diana Lopez-Soto from NDSU to embark on a comprehensive three-phase research endeavor exploring the landscape of women business owners and entrepreneurs in North Dakota. The project encompasses stakeholder interviews and question validation, survey creation and deployment, and rigorous data analysis. Focused on six key domains such as community engagement, education requirements, financial literacy, operational challenges, diversity among owners, and government procurement, the research is slated to unfold over the course of the next 2-3 years.

ENHANCED CREDIBILITY + ACCESS

WOMEN-OWNED BUSINESS CERTIFICATION



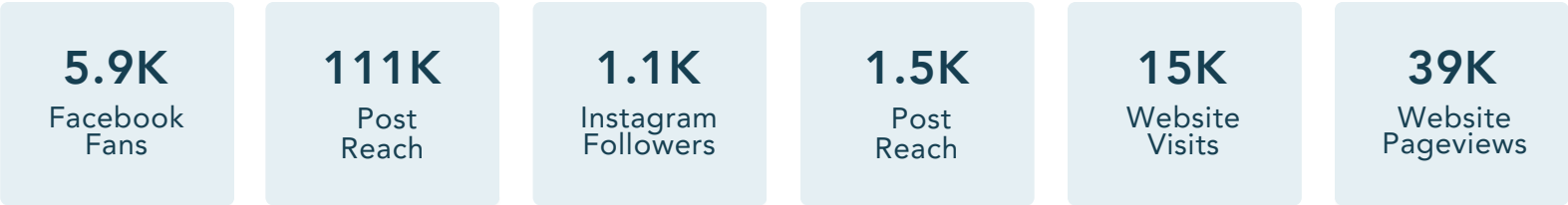
HexaHive specializes in guiding businesses to success through marketing strategies, focusing on key areas such as websites, branding, strategy, and campaigns to meet overall company goals. Founded in November 2019 in Bismarck, ND, HexaHive grew from freelance work to a team of 5, prioritizing collaboration, quality, and a supportive work culture, as recognized by the Bismarck-Mandan Young Professionals Network. The company's affiliation with NDWBC, initiated through the Women's Leadership Program, has provided valuable support, connections, and opportunities, highlighting the importance of community and empowerment in their journey.

DIGITAL CONTENT

FACEBOOK

INSTAGRAM

WEBSITE





NDWBC is a 501(c)(3) founded in early 2000 in Bismarck, North Dakota. When the organization was founded, our goal was to develop simplified computer materials for use in rural small businesses and to teach owners to utilize technology as a business tool. Over the last two decades, NDWBC has evolved to provide a variety of programs, trainings, events, and other support services statewide to equip our clients with the tools and opportunities to move forward in business.

North Dakota Women's Business Center
www.NDWBC.com | info@ctbnd.com | 701-223-0707



FOLLOW US ON:   